Press release November 16, 2015

## Danish guitar riff goes No. 1 on the American Hip Hop Artists' Chart

## FINN OLAFSSON's electric guitar riff from the ACHE single Expectation sampled by American rap artist

On his debut album *Rodeo*, American rapper, songwriter and producer **Travi\$ Scott** has sampled a guitar riff played by guitarist Finn Olafsson from Danish prog-rock band ACHE's single *Expectation*, released in 1976.

The sampling of Finn Olafsson's characteristic electric guitar sound is being used on the album's opening track, *Pornography. Rodeo* went directly No. 1 on Billboard's Rap Chart, and on the official Top 200, Travi\$ Scott's album debuted as an impressive No. 3.

Explains ACHE guitarist Finn Olafsson, "Recently, I was contacted by the Sony Music label that now controls the master rights for ACHE's 1976 album *Pictures from Cyclus 7*. Sony Music had received an inquiry from Epic Records in USA who requested permission for the 23 year old rapper Travi\$ Scott to use a sampling from the ACHE single *Expectation*, which was put out as a trailer for our *Pictures from Cyclus 7* album. The sampling is taken towards the end of *Expectation* after a break where I proceed playing a syncopated guitar riff on just one and a single note. Travi\$ Scott has sampled this rather short rhythmic sequence and uses it as backing throughout the track."

Finn Olafsson continues, "So far, I really don't know how the young rapper Travi\$ Scott discovered that 1976 single of ours. In any case, Epic Records are referring directly to the single version in their request for permission to use the sampling, not to the album."

Expectation was composed by Peter Mellin, Hammond organ and keyboard player in ACHE.

In more recent years Finn Olafsson has first of all been creatively active as an acoustic guitarist, composer and producer, and this week he is performing the last concerts on a tour in Denmark under the title *Music From North Sealand*.

On the tour, Finn Olafsson was accompanied by keyboard player Michael Vogelius Larsen and his brother and musical companion since the ACHE days, Torsten Olafsson, on bass, shakuhachi and percussion.

Sony Music Denmark are now planning to rerelease *Pictures from Cyclus 7* on the various digital platforms.